INTRODUCING HERBALIFE24





PREPARE

Support Blood Flow to Working Muscles*

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

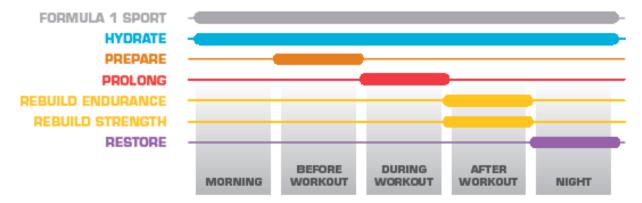
24-Hour Nutrition Line





Nutrition extends beyond "pre, during and post" workout

HERBALIFE24 PRODUCT LINE





Customizable Product Line



Product Use Guide by activity



Bars indicate the relative need for each product – from low to high – depending on your activity, training, performance and recovery

PREPARI



G AFT UT WORK

FTER RKOUT NIGH



Support Blood Flow to Working Muscles*



Target user: - Strength and endurance athletes

- Anyone looking for a physical edge

Key Benefits: - Increase blood flow*

- Supplement natural creatine levels

Key Features: - Nitric oxide precursor system

- Creatine for muscular power

Usage scenarios

- Strength athlete before workout or anytime
- Endurance athlete before an aerobic training session
- Anyone looking for daily energy support

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How is Prepare Different Than Niteworks®?



	Niteworks®	Prepare	
Benefit	General Heart Health	Athletic Performance	
L-Arginine	+	+ ¬	
L-Citrulline	+	+ -	 Heart health
L-Ornithine aKG	-	+ _	Blood flow
Creatine	-	+ -	- Strength

Nitric Oxide Precursor System

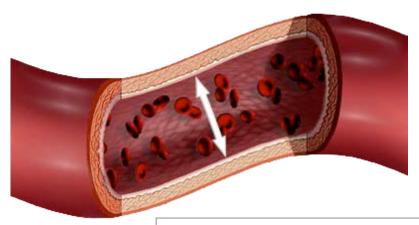




Prepare was developed in collaboration with Nobel† Laureate in Medicine, Dr. Lou Ignarro, who is partly responsible for discovering the biological pathway of nitric oxide

[†]The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

Nitric oxide increases blood flow to:



- Support oxygen delivery
- Promote muscle growth
- Improve strength*
- Speed muscle recovery*
- Support nutrient delivery*

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Nitric Oxide Precursor System



Prepare provides:

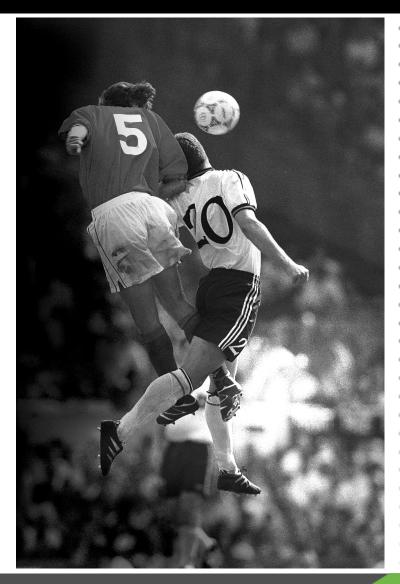
L-Ornithine alpha-ketoglutarate (aKG)

- Helps produce arginine
- Feeds back into nitric oxide production cycle for increased NO production*

Why you need it:

Nitric oxide helps support healthy blood flow and can help improve athletic performance*

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Explosive Muscular Power



Prepare provides:

2,000 mg creatine monohydrate

Creatine is the "power molecule" for athletes

Why you need it:

Supplement body's natural occurring levels to support explosive muscle movement*

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Facilitate Creatine Uptake



Prepare provides:

12 g maltodextrin

A long chain of glucose units that is easily utilized for energy

Why you need it:

- Energy for a workout
- Carbohydrates help facilitate creatine uptake



Prepare: Healthy and Active Lifestyle



- Less than 50 calories per serving
- Subtle taste
- All natural colors, flavors and sweeteners
- For anyone looking for a physical edge







Get the most out of your training!

Being an Athlete is a Lifestyle



Herbalife24 is a comprehensive nutrition line to meet the needs of an athlete 24 hours a day



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